



Orange Beach, Alabama—Christmas On The Coast November 30, 2009-January 8, 2010

Join in the efforts as we transform Orange Beach into a “Christmas Town” that welcomes visitors who spend a few hours or several days enjoying the Christmas spirit along the Alabama Gulf Coast. Every home, business, church, neighborhood and facility building should be decorated as elaborate as possible or as simply as desired. Decorations can run the gamut from “National Lampoon’s Christmas Vacation” to a simple string of lights adorning a window. Hang your Christmas decorations and lights and take part in the effort to create a holiday themed destination for all to enjoy.

Why Do I Need To Be Involved?

The simple act of putting up lights not only brings a lot of cheer and joy to yourself but also to all those that see your home or business. It is a great way to get into the Christmas spirit and brighten up our streets and neighborhoods, as well.

Orange Beach is a tourist destination year round but the winter season is an open opportunity to attract new visitors, day trippers and quick trip vacationers “seeking” Christmas and holiday entertainment and enjoyment to make memories.

What Can I Do To Participate?

Decorate your building, home or storefront with lights and Christmas décor. Lights are the key!

How Long Does This Last?

November 30 through the month of December, through January 8, 2010.

What Decoration is Preferred?

LIGHTS! LIGHTS! LIGHTS! Colored lights or White lights, it doesn’t matter! Holiday Lighting Programs are growing in popularity and Orange Beach is no different. The City Facilities and major roadways have traditionally provided Christmas decorations for all to enjoy. Now we encourage everyone to decorate the entire city as we create a “Christmas Town”.

What If I Can't Afford To Invest In Decorations This Year?

Orange Beach, Alabama’s “Christmas on the Coast” will be an overall success as long as everyone does what they can. A strand or two of mini lights strung in a window, a lighted wreath on a door, candles in a glass storefront all add to the warmth of Christmas lights. The events in the area throughout the holidays will evolve and continue to create a sense of community and Christmas spirit for us and our families, friends, customers and neighbors, as well as attract followers and visitors to Orange Beach. More visitors equals more potential for sales!

For More Information

Call 251-981-6979 or Email Angela at abateman@cityoforangebeach.com